



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS October 2018**

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# Nevada Taxicab Authority

## REVENUE PER TRIP SEPT '18 v. SEPT '17

Taxicab Company	2018	2017	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.88	\$16.93	-0.30%
ANLV	\$16.23	\$16.29	-0.37%
ACE	\$15.73	\$15.88	-0.94%
CHECKER	\$15.58	\$16.70	-6.71%
DELUXE	\$17.84	\$17.84	0.00%
DESERT	\$17.84	\$18.18	-1.87%
HENDERSON	\$16.62	\$16.70	-0.48%
LUCKY	\$16.93	\$16.93	0.00%
NELLIS	\$17.19	\$17.42	-1.32%
STAR	\$16.78	\$16.78	0.00%
UNION	\$15.95	\$16.08	-0.81%
VEGAS-WESTERN	\$15.95	\$16.03	-0.50%
VIRGIN-VALLEY	\$16.64	\$15.96	4.26%
WESTERN	\$15.71	\$15.78	-0.44%
WHITTLESEA	\$16.74	\$16.71	0.18%
YELLOW	\$15.54	\$16.44	-5.47%
<b>INDUSTRY AVERAGE</b>	<b>\$16.69</b>	<b>\$16.72</b>	<b>-0.18%</b>

# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS

OCT '18 v. OCT '17

Taxicab Company	2018	2017	% Increase/ <u>(Decrease)</u>
A-CAB	51,573	43,962	17.31%
ANLV	61,292	88,630	-30.85%
ACE	75,616	108,041	-30.01%
CHECKER	146,457	160,838	-8.94%
DELUXE	49,525	39,452	25.53%
DESERT	155,220	166,405	-6.72%
HENDERSON	101,298	97,814	3.56%
LUCKY	91,535	95,120	-3.77%
NELLIS	136,542	132,632	2.95%
STAR	100,465	116,541	-13.79%
UNION	71,342	100,502	-29.01%
VEGAS-WESTERN	61,439	87,942	-30.14%
VIRGIN-VALLEY	26,883	44,735	-39.91%
WESTERN	79,450	89,913	-11.64%
WHITTLESEA	132,643	132,668	-0.02%
YELLOW	150,840	162,526	-7.19%
<b>INDUSTRY TOTAL</b>	<b>1,492,120</b>	<b>1,667,721</b>	<b>-10.53%</b>

# Nevada Taxicab Authority

## LEASE REVENUE PER TRIP

Revenue per trip reflects driver revenue and company revenue combined including airport fee and credit card fee income.

### OCTOBER '18

Taxicab Company	2018	NA	% Increase/ <span style="color: red;">(Decrease)</span>
A-CAB	\$18.85		#DIV/0!
ANLV			#DIV/0!
ACE			#DIV/0!
CHECKER			#DIV/0!
DELUXE			#DIV/0!
DESERT	\$20.54		#DIV/0!
HENDERSON	\$20.84		#DIV/0!
LUCKY	\$19.66		#DIV/0!
NELLIS			#DIV/0!
STAR			#DIV/0!
UNION			#DIV/0!
VEGAS-WESTERN			#DIV/0!
VIRGIN-VALLEY			#DIV/0!
WESTERN	\$19.83		#DIV/0!
WHITTLESEA	\$20.21		#DIV/0!
YELLOW			#DIV/0!
<b>INDUSTRY AVERAGE</b>	<b>\$20.07</b>		<b>#DIV/0!</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

### 2018 v. 2017

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <b>(Decrease)</b>	# TRIPS +/-
JANUARY	2018	1,563,347	2017	1,867,815	<b>-16.30%</b>	(304,468)
FEBRUARY	2018	1,327,882	2017	1,484,911	<b>-10.57%</b>	(157,029)
MARCH	2018	1,736,438	2017	2,037,478	<b>-14.78%</b>	(301,040)
APRIL	2018	1,546,934	2017	1,695,806	<b>-8.78%</b>	(148,872)
MAY	2018	1,592,050	2017	1,773,281	<b>-10.22%</b>	(181,231)
JUNE	2018	1,416,331	2017	1,713,381	<b>-17.34%</b>	(297,050)
JULY	2018	1,416,995	2017	1,762,834	<b>-19.62%</b>	(345,839)
AUGUST	2018	1,372,613	2017	1,653,745	<b>-17.00%</b>	(281,132)
SEPTEMBER	2018	1,390,270	2017	1,721,523	<b>-19.24%</b>	(331,253)
OCTOBER	2018	1,492,120	2017	1,667,721	<b>-10.53%</b>	(175,601)
NOVEMBER	2018		2017		<b>#DIV/0!</b>	0
DECEMBER	2018		2017		<b>#DIV/0!</b>	0
<b>YTD TOTAL</b>	<b>2018</b>	<b>14,854,980</b>	<b>2017</b>	<b>17,378,495</b>	<b>-14.52%</b>	<b>(2,523,515)</b>

# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON

### OCT '18 v. OCT '17

	Month			Year to Date		
	2018	2017	% Δ	2018	2017	% Δ
TRIPS ***	1,328,044	1,667,721	-20.37%	14,854,980	17,378,495	-14.52%
REVENUE	\$22,169,927	\$27,876,968	-20.47%	\$225,894,801	\$280,939,764	-19.59%
AVG REV/PER TRIP	\$16.69	\$16.72	-0.18%	\$15.21	\$16.17	-5.94%
MEDALLIONS	3,530	3,530	0.00%	35,300	35,300	0.00%
LEASE TRIPS ***	164,076	0	NA	969,820	0	NA
LEASE REVENUE	\$3,292,490	NA	NA	\$3,292,490	NA	NA
AVG REV/PER TRIP	\$20.07	NA	NA	\$18.84	NA	NA
DECALS	8	NA	NA	478	NA	NA

\*\*\* Added a Lease Trips row to break down lease vs non lease trips - 10/2018

**NEVADA TAXICAB AUTHORITY  
MEDALLIONS BY COMPANY - OCTOBER 2018**

<b>Company</b>	<b>∑ Medallions</b>
A-CAB	145
ANLV	221
ACE	248
CHECKER	295
DELUXE	136
DESERT	229
HENDERSON	225
LUCKY	184
NELLIS	224
STAR	223
UNION	238
VEGAS WESTERN	221
VIRGIN VALLEY	132
WESTERN	228
WHITTLESEA	286
YELLOW	295
<b>TOTAL</b>	<b>3,530</b>

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.

**NEVADA TAXICAB AUTHORITY  
DECALS BY COMPANY - OCTOBER 2018**

<b>Company</b>	<b>∑ Decals</b>
A-CAB	84
ANLV	0
ACE	0
CHECKER	0
DELUXE	0
DESERT	75
HENDERSON	125
LUCKY	40
NELLIS	0
STAR	0
UNION	0
VEGAS WESTERN	0
VIRGIN VALLEY	0
WESTERN	30
WHITTLESEA	124
YELLOW	0
<b>TOTAL</b>	<b>478</b>

Lease decal numbers reflect how many decals a company has had issued to a medallion; not how many leases the company has issued.